

Notes: September 23rd, 2018

XC Open Masters State Championship will be Living History Farms (Steve Bobenhouse)

- Single track vs more open course
- Separate from Youth
- Require USATF membership
- Resource - fitness sports site, insurance
- Distance - 10K down from 7 miles
- VIP section used for racing participant start
- Separate awards
- How to register for USATF, get me registered, Cal Murdock timing
- November 16th, packet pick-up
- Years to come- A series of races available for USATF champs
 - Living History
 - Grand Blue Mile
 - 1/2 marathon - last year
 - Tack meet ??
- Jim/Eric Booth for membership at packet pickup Living History Farms
 - Flyer with additional meets
 - Benefits of membership
 - Free champs this year
- Online registration for youth XC meets

Athlete year-

- Brogan Austin - 10 mile capital pursuit champ
- Fort dodge female runner ?? meyers

Road Racing-

- Dan, Ryan, Steve

Trail Racing -

- Scott Gall ?? will he spearhead initiative
- Champ series

Open Track Meet for all-comers (Ryan Elsbernd)

- Increase track-based opportunities
- 2019 unique (USATF Open at Drake, Ames - Masters)
- Small Venue
 - Local i.e. Valley HS
- Large Venue
 - Like Portland, other Coastal meets
- Officials

- Qualifying window
 - Backend vs frontend
- How to communicate with post grads?
- How to entice them?
- Relays create people
- Teams ad-hoc at the meet
- Leverage Universities
- Monthly Series
- Sanctioned?
- Lead-up meets to a champ meet
- Venue and Date
- Big Meet Vote yes,
- How to support the meet
- Postpone to 2020??
- Offer smaller venue meet in 2019, lead up to 2020
- Open meets, 29-under, combined age-groups, no youth
- State Champs, collegiates separate heat from post-grad Iowa athletes
- Pull into association meet
 - Dainera, Ryan open track chair
 - Under 20 champ part
 - Open athletes in 2 open all comer meets
 - Alumni meet at all-comers

Memberships - Need for Growth

- Iowa members - 1562
- All areas
 - Officials
 - Youth
 - Open
 - Masters
- Benefits for open athletes
 - Performance based
 - Value added membership options
 - Booths / shoes
 - Education
 - Nutrition
 - Group Training
 - ??????
- Increase number of clubs
- How to communicate sanctioning opportunity
- If you allowed Road Race to generate X new memberships we will waive sanction fee

Masters National Meet

- Meet with Ames in a couple weeks
- Officials: chosen by local association
 - Time frame for selection: End of February - Early March to notify officials on acceptance.
 - Application added to website
 - USATF national office will build mater's website once we get them information

People attending National Meeting in Columbus, OH

SafeSport Communication